

OFFICIAL MINUTES
of the
GREATER LOS ANGELES AREA MENSA
BOARD of DIRECTORS
Special Meeting – September 12, 2009

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I. Opening

A. Call to Order

Meeting called to order at 2:10 p.m. at Burger Continental, 535 South Lake Avenue, Pasadena, with members ELLIOTT, HANNE, LINDENBLATT, SAGRAY, TALKOV, WONG, and YU, and Circulation Manager Russ Ham in attendance. ROBINETT and TAYLOR were available by telephone.

II. Business

A. Circulation Manager's Proposal to Outsource the Mailing

The cost will be \$150 per month, and the service will be provided by our current printer. The price includes labeling, bundling, delivery, postal statements, consolidating mailing lists – basically everything we currently do ourselves. The work can be completed within a few hours of printing, which is good as the post office bulk mailing facility is no longer open on weekends. Postage costs will remain the same.

The question was asked whether the mailer will presort the mailing. Ham replied yes, and noted that the company has been doing this longer than he has, which is more than 25 years. The company is News Publishers' Press.

ELLIOTT stated that this sounds great, especially the fact that they will fill out postal statements for us.

The question was asked whether we can provide them with advertising to get a preferential rate. Ham replied that he has not asked but would rule it out. HANNE asked what the budget impact will be. SAGRAY replied \$600 for the current year.

Motion (SAGRAY/ELLIOTT) to employ the services of News Publishers' Press to mail the newsletter: passed 7-0-0.

III. Closing

A. Adjournment

Adjourned at 2:20 p.m.

Respectfully submitted,

Kai-An Yu
Secretary